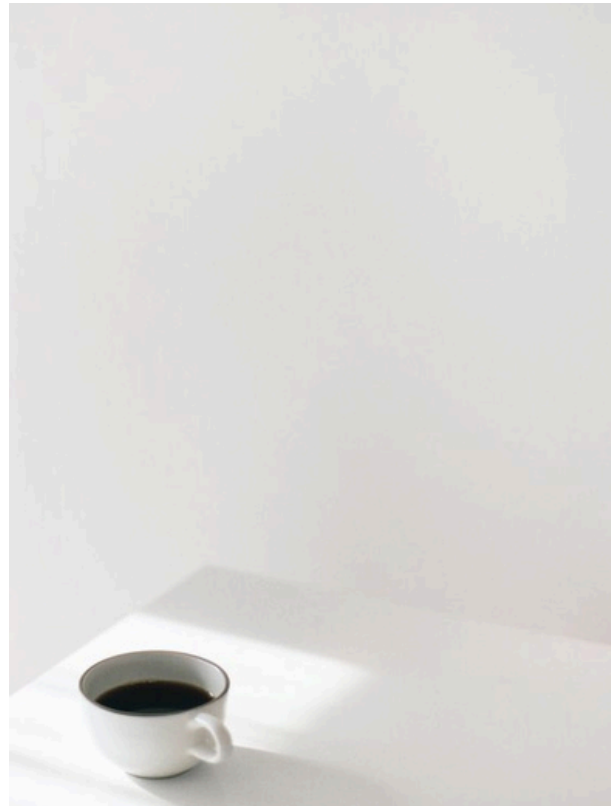


ALASKA  
**CREATOR.**

# Service guide



# About Us

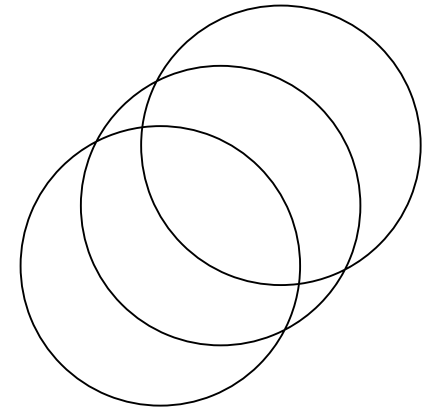
We are a creative media agency with expertise in social media management and tailored content creation, we excel at turning ideas into effective campaigns that connect with your audience.

The founder Debora Bronson is a Public Relations professional with 5 years of experience. Our team of passionate creatives and strategists is committed to crafting compelling narratives that grab attention and foster engagement. Whether you're launching a new product, increasing brand visibility, or aiming to connect more deeply with your audience, we're here to bring your vision to reality.



# What we do

Elevate your brand and make your mark in history.



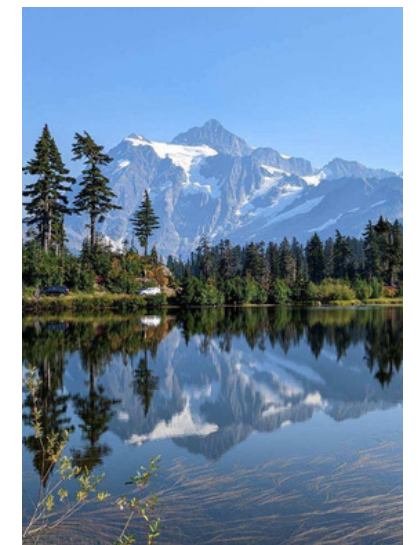
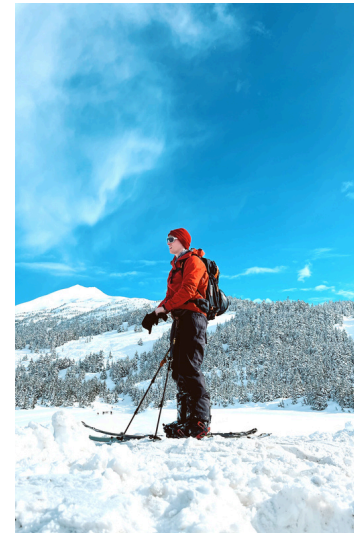
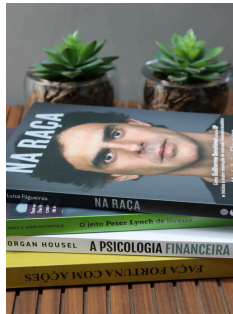
Brand Identity →

Content Creation →

Social Media Management →



# Our Work



- Pro-Business**  
I am committed to enhancing Anchorage's prosperity through policies that foster job creation and economic growth, paving the way for our city to thrive as a dynamic hub of unmet potential and opportunity.
- Public Safety**  
I am firmly committed to supporting Anchorage's police and first responders, whose heroism is vital to our community's safety and resilience. They have my full support.
- Homelessness**  
I am committed to tackling homelessness with sustainable solutions, focusing on empowering community members with the resources and opportunities they need for a better future.

## Brand Identity

Investment: \$1200

### 01 Brand Strategy

Helping clients define their brand's identity, values, target audience, and market positioning.

### 02 Brand Voice

Developing a consistent tone, style, and messaging strategy across all communications.

### 03 Brand Guidelines

Documenting the brand's visual and verbal identity guidelines to ensure consistency in future communications.

### 04 Brand Consulting

Providing strategic advice and guidance on all aspects of branding to help clients achieve their business goals.

### 05 Visual Identity Design

Creating color schemes, typography, and other visual elements that represent the brand.

### 06 Brand Audit

Evaluating the current brand identity and providing recommendations for improvement or refinement.

Content Creation

Investment: \$800

## 01 Process

Our content package provides a reliable flow of customized video and photo content tailored for your Instagram, Facebook & TikTok. This includes a monthly shoot day conducted at your place or company and professional editing of all videos and photos, ensuring they're ready to be posted.

## 02 Included

- 10 edited photos per month
- 10 edited videos per month
- Creative direction
- 2 faces/models from our team
- 1 visit in person at your company
- 10 story templates

## Social Media Management

Investment: \$700

### 01 Strategy Development

Creating a cohesive social media strategy aligned with overall marketing objectives, including defining target audiences, setting goals, focused on Instagram, Facebook & TikTok.

### 02 Analytics and Reporting

Monitoring key metrics such as reach, engagement, and conversions to evaluate the performance of social media efforts and refine strategies accordingly.

### 03 Scheduling and Publishing

Planning and scheduling posts at optimal times to maximize reach and engagement

### 04 Included

- 2 feed posts per week on Instagram & Facebook
- 2 videos per week on Instagram & TikTok
- 2 hours of engagement per week
- Monthly strategic call
- Support through Slack

Creator Alaska

# Make your *mark*

[Work with us](#)

creatoralaska@gmail.com

Anchorage, Alaska

